



## SECOND WORKSHOP ON THE VALUE OF INNOVATION

Dublin, 22 - 23 January 2007 - Dublin Castle - Ireland

In association with



Jointly organised with the

**European Commission's DG Enterprise**



With the support of the

**Minister for Health of Ireland**

### PROGRAMME

Workshop co-chaired by:

**Alastair Kent**  
*Genetic Interest Group (GIG)*  
*EPPOSI Board Member,*  
*representing Patients*

**Ivan C. Baines**  
*European Life Science Organisation (ELSO)*  
*EPPOSI Board Member,*  
*representing Science*

**Erik Tambuyzer**  
*Genzyme Europe*  
*EPPOSI Board Member,*  
*representing Industry*

### DAY 1: 22 January 2007

11.30 **Delegate registration** - Lobby area, Main Hall

12.00 **Lunch** - Dining room

**DAY 1**  
**PLENARY SESSION**  
Main Hall

13.00 **Welcome Remarks**

*Michael Griffith, EPPOSI Chair*

**Formal Opening**

*Mary Harney, Minister for Health of Ireland*

**Introductory Keynote Lecture**

*Christine Lavery, UK Mucopolysaccharide Diseases Society*

**Summary of the first Value of Innovation Workshop**

*Alastair Kent, GIG*

*Ivan C. Baines, ELSO*

*Erik Tambuyzer, Genzyme Europe*

14.30 **Coffee Break**

15.00

**DAY 1**  
**BREAK-OUT SESSIONS**

**1. Society: Judging the Value of Innovation**

**Speakers**

- Richard Laing, WHO
- Christian Siebert, European Commission
- Avril Doyle, MEP

***Debate with the attendees***

**Moderator**

- Eryl McNally, former MEP & Chair, European Commission Strata Group on Genetic Testing

**Chair**

- Erik Tambuyzer, Genzyme Europe

**Rapporteur**

- Pete Wrobel, former Managing Editor, Nature & Editorial Consultant, Clarity in Science Communication

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**2. Linking Research to Access: Best Practices and Success Stories in Member States?**

**Speakers**

- Yann Le Cam, Eurordis
- Matthias Stein-Gerlach, Max Planck Innovation
- Eleni Zika, JRC/IPTS

***Debate with the attendees***

**Moderator**

- John Bowman, Radio Telefís Éireann

**Chair**

- Ivan Baines, ELSO

**Rapporteur**

- Richard Hudson, former Managing Editor, WSJE

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**3. Multidimensionality of the Value of Innovation: the Stakeholders' Point of View**

**Speakers**

- Kai Simons, Max Planck Institute of Molecular Cell Biology and Genetics
- Damian O'Connell, Pfizer Global R&D
- Christina Fasser, Retina International

***Debate with the attendees***

**Moderator**

- Geoff Watts, BBC

**Chair**

- Alastair Kent, GIG

**Rapporteur**

- Nuala Moran, former Managing Editor, Nature

**DAY 1**  
**PLENARY SESSION**  
Main Hall

- 17.00 **Summary of the Break-out Sessions**  
*Rapporteurs*
- 18.00 **Reception** - Portrait Gallery
- 19.00 **Guided tours through Dublin Castle**
- 19.30 **Dinner for All** - St. Patrick's Hall  
*Speech by Christian Siebert, European Commission DG Enterprise*  
The High-Level Pharmaceutical Forum: Goals, Process and Status

**DAY 2: 23 January 2007**

- 08.30 **Delegate arrival, tea & coffee** - Lobby area, Main Hall

09.00

**DAY 2**  
**BREAK-OUT SESSIONS**  
Continuation of the first day's Break-out Sessions

**1-Society: Judging the Value of Innovation**

**2-Linking Research to Access: Best Practices and Success Stories in Member States?**

**3-Multidimensionality of the Value of Innovation: the Stakeholders' Point of View**

- 10.30 **Coffee Break** - Lobby area, Main Hall

**DAY 2**  
**PLENARY SESSION**  
Main Hall

- 11.00 **Outcome of the Break-out Sessions**  
*Rapporteurs*
- 12.00 **Closing Plenary Session** - Main Hall  
*Alastair Kent, GIG*  
*Ivan C. Baines, ELSO*  
*Erik Tambuyzer, Genzyme Europe*
- 12.30 **Lunch and End of the Workshop** - Dining Room

For additional information:

**EPPOSI**

Tel: +32 2 503 13 07 – Fax: + 32 2 503 31 08

[info@epposi.org](mailto:info@epposi.org) - [www.epposi.org](http://www.epposi.org)